

Advertising Accessibility

If you have spent time, energy and money making your program or facility accessible, you'll want to get the word out. The Disability Access Symbols Project can help. The project developed the first graphics package that can be used to advertise the access accommodations you have made. Twelve symbols are available on 3.5" double density

- Information Symbol
- Live Audio Description
- Sign Language Interpreted
- Accessible Print (18 pt. or larger)
- Braille Symbol
- Volume Control Telephone
- Audio description for TV, Video & Film
- International Symbol of Accessibility
- Telephone Typewriter (TTY)
- Assistive Listening Systems
- Access (other than print or braille) for individuals who are blind or have low vision
- Closed Captioning (CC)

The symbols may be used in press releases, brochures, signs, forms, maps, floor plans, advertisements and newsletters. The brochure that accompanies the disk explains how to use the graphics effectively. The project was produced by the Graphic Artists Guild Foundation with support from the Office of Special Constituencies, National Endowment for the Arts.

To obtain copies of the brochure with either PC or MAC disks, send \$12.95 plus \$3.50 shipping and handling to Graphic Artists Guild Foundation, 90 John Street, Ste. 403, New York, NY 10038-3202, 1-800-500-2672. You can also download the symbols from their website at www.gag.org/resources/das.php.

